AMERICAN CREW

Official Supplier to Men™

STYLE MATRIX

LOW SHINE → HIGH SHINE

SHINE

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AMERICAN CREW®

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STYLING
PICK YOUR PUCK

FIBER™
Pliable fiber with high hold and low shine

MOLDING CLAY
Molding clay with high hold and medium shine

DEFINING PASTE
Definition paste with medium hold and low shine

GROOMING CREAM
Grooming cream with high hold and shine

FORMING CREAM
Forming cream with medium hold and shine

POMADE
Pomade with medium hold and high shine

HEAVY HOLD POMADE
Heavy hold pomade with high shine

CREAM POMADE
Cream pomade with light hold and low shine

MATTE CLAY
Matte clay provides a workable medium hold

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