

# HAIR COLOUR TECHNICAL GUIDE



**NXT**  
NEXT GENERATION

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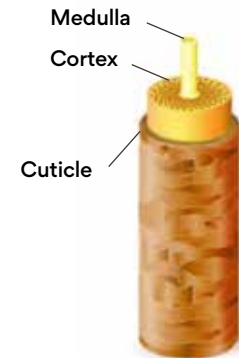
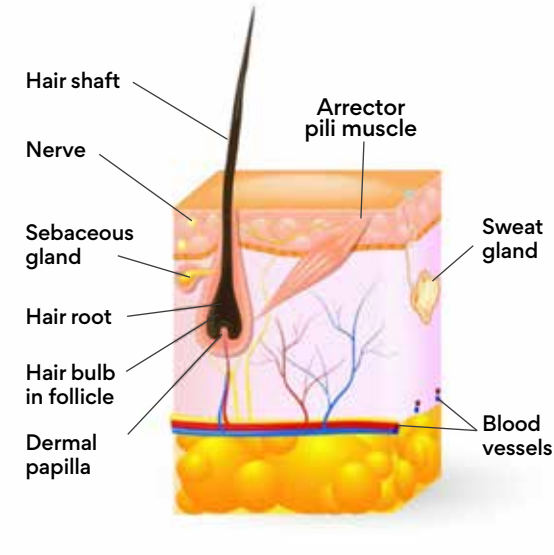
## 58 FAQs



# HAIR & COLOUR



## HAIR STRUCTURE



HAIR STRUCTURE IS COMPOSED OF 3 DIFFERENT AREAS, EACH WITH A SPECIFIC FUNCTION: THE CUTICLE, THE CORTEX AND THE MEDULLA.

### CUTICLE

This is the outer coating and it is in turn formed by 4 to 12 transparent layers which partially overlap each other. It has protective functions and its condition is indicative of the hair's state of health.

### CORTEX

This is the intermediate layer composed of millions of fibres and microfibrils, which is responsible for the mechanical, physical and chemical properties of the hair. It is in this layer that all the chemical changes in the hair are carried out, including cosmetic colouring.

### MEDULLA

This is the innermost layer, which has no real influence on the hair.

### MEDULLA

(innermost layer of the hair shaft, composed of an amorphous, soft, oily substance)

### CORTEX

(the cortex of hair shaft is located between the hair cuticle and medulla and is the thickest hair layer)

### CUTICLE

(outermost part of the hair shaft. Thin protective layer that contains the nourishing portion essential to hair growth)



EACH HEAD OF HAIR IS UNIQUE, AND EVERY STRAND OF HAIR ON THE HEAD MAY VARY SLIGHTLY. THIS IS WHY THERE IS NO ONE SIZE FITS ALL APPROACH. PERSONALISED CONSULTATION AND COLOUR FORMULATION IS KEY.

## THE NATURAL COLOUR OF HAIR

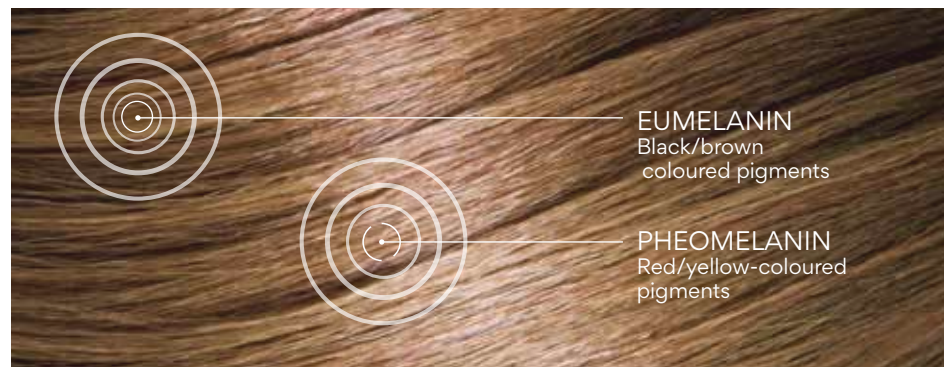
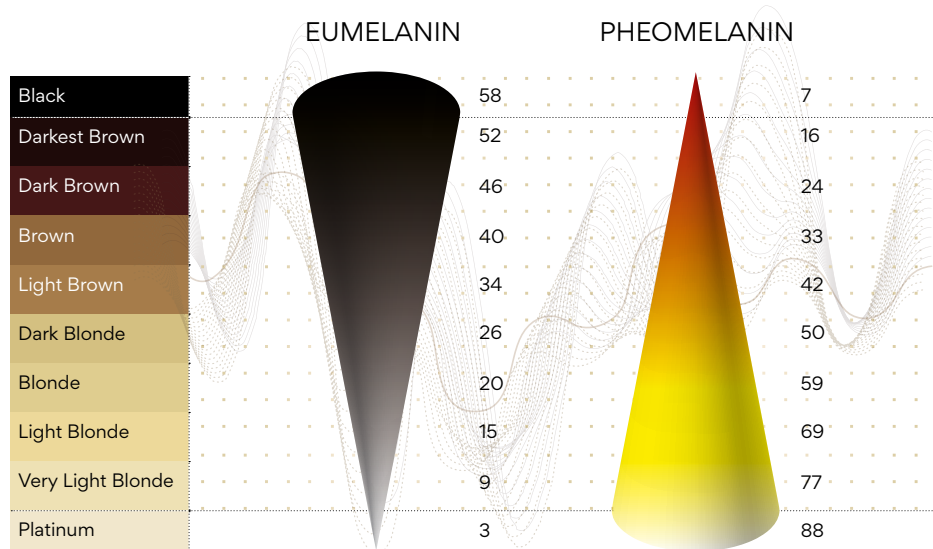
The natural colour is determined by the melanin, which develops in the dermal papilla and is deposited in the cortex.

### EUMELANIN

Black and brown pigments which determine the depth of the colour.

### PHEOMELANIN

Pheomelanin contributes to the hair's natural 'tone'.



## THE DIFFERENT TYPES OF COLOURANTS

There are two ways to colour hair:

### DIRECT COLOURANTS

- These have their own colour and attach to the cortex, without causing it any chemical/physical variation.
- They do not require a chemical reaction with the oxidant.

### OXIDATIVE COLOURS

- These require a chemical reaction with the oxidant to develop the colour molecules.
- They penetrate inside of the cortex and cause it to alter chemically/physically.
- The colour lasts for a longer period.

### THERE ARE 2 TYPES OF OXIDATIVE COLOURANTS:

a) **permanent oxidative colour** that provides up to 3 levels of lightening;

b) **mildly oxidising demi colour** with a limited lightening ability.

## THE INFLUENCE OF UNDERLYING PIGMENT ON THE COLOUR RESULT

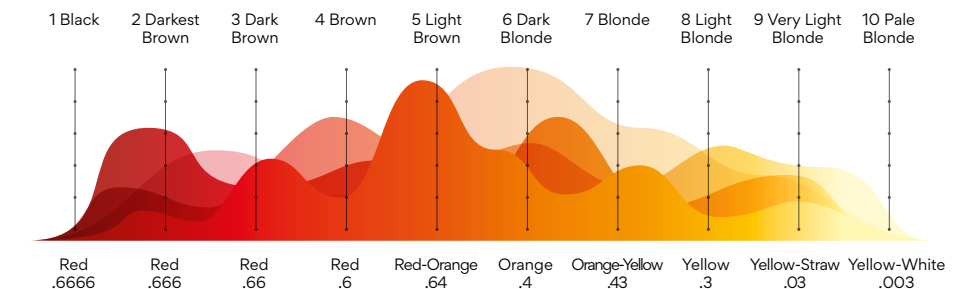
Whenever you alter the colour of hair (through the use of oxidation colour, decolouring or stripping) it is important to consider the melanin residue, which is the result of the lightening process.

- a) starting base
- b) strength of developer/activator

The melanin residue may influence the colour result by accentuating, neutralising or dulling the desired reflections.

**There are two factors that determine the melanin residue:**

### STARTING BASE



### UNDERLYING PIGMENT

## pH VALUE

### pH : potential hydrogen levels

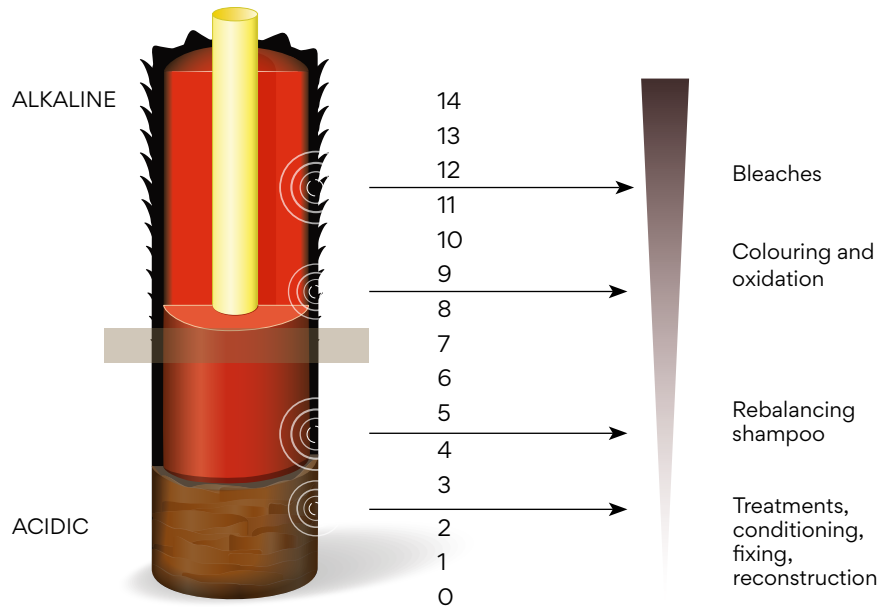
Is the measurement of acidity or alkalinity of an aqueous solution. The term pH refers to the amount of hydrogen ions in a solution which determines its acidity or alkalinity.

The pH of a substance can take values from 0-14. Based on the level of pH we can categorise a product into acidic, alkaline, and neutral.

A product with a pH level less than 7 is acidic.

A pH level of 7, which is the pH level of distilled water, indicates neutrality.

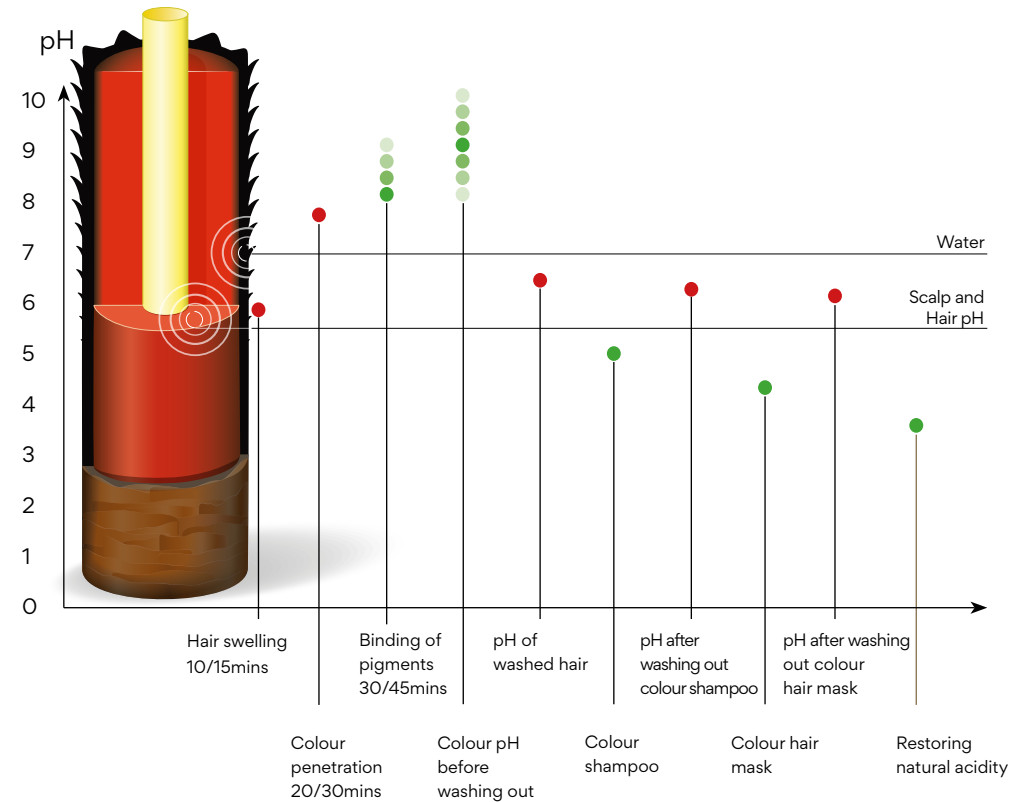
A product with pH level of 8-14 is alkaline.



### Hair pH during hair colouring - Table

It is important to be aware of the pH scale and the pH values for the individual phases of hair colouring.

**Having an understanding of this process can help explain the changes that take place with the hair during a colouring service.**



## UNDERSTANDING COLOUR

Colours are divided into:

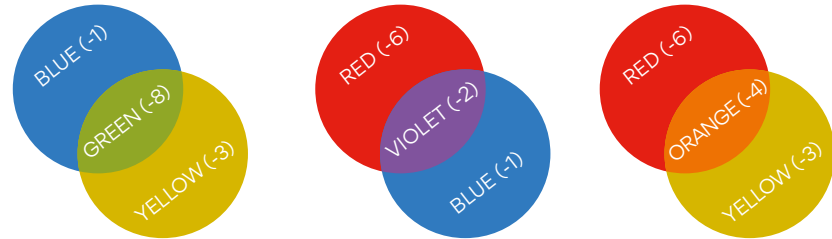
### PRIMARY COLOURS

There are three Primary colours.



### SECONDARY COLOURS

Secondary colours are formed by mixing equal parts of two Primary colours.



Yellow mixed with Blue in equal parts, creates the Secondary colour Green.

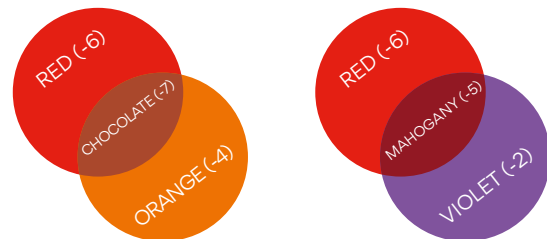
Red mixed with Blue in equal parts, creates the Secondary colour Violet.

Yellow mixed with Red in equal parts, creates the Secondary colour Orange.

When Primary colours are mixed in different parts the end result will be a Secondary colour less or more intense.

### TERTIARY COLOURS

Tertiary colours are formed by mixing equal parts of one Primary colour and one Secondary colour. These are also referred to as in-between colours.

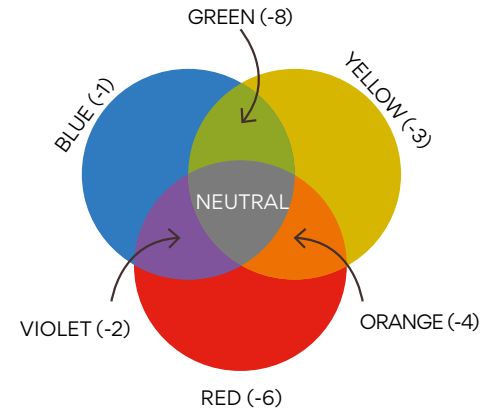


Red mixed with Orange in equal parts, create the Tertiary colour Chocolate Red (-6) with Orange (-4).

Red mixed with Violet in equal parts, create the Tertiary colour Mahogany.

### OPPOSITE COLOURS

In the colour circle, opposite colours when mixed together will neutralise each other.



The colour RED is opposite to the colour GREEN and vice versa.

The colour YELLOW is opposite to the colour VIOLET and vice versa.

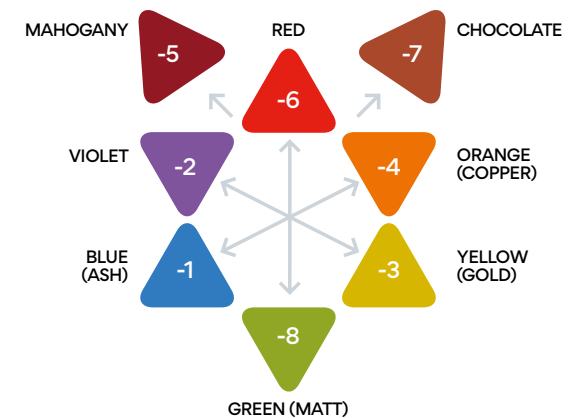
The colour BLUE is opposite to the colour ORANGE and vice versa.

Every colour has the ability of neutralising its opposite colour. This colour rule applies to cosmetic colour as well, for example when correcting and/or neutralising unwanted tonality.

Primary and Secondary colours are classified as being either warm or cool.

|                  |                |            |             |             |
|------------------|----------------|------------|-------------|-------------|
| WARM COLOURS:    | CHOCOLATE (-7) | RED (-6)   | ORANGE (-4) | YELLOW (-3) |
| COOL COLOURS:    |                | GREEN (-8) | BLUE (-1)   | VIOLET (-2) |
| NEUTRAL COLOURS: | MAHOGANY (-5)  |            |             |             |

Cool colours are able to neutralise Warm colours and vice versa.



# INTRO TO NXT

NXT Next generation permanent hair colouring cream 100ml with enhanced colour technology.

NXT Permanent Colour is enriched with Sweet Almond Oil, hydrolysed sweet almond protein and Vitamin E.

These ingredients help prolong the duration and brightness of the colour through their antioxidant and protective features. They also help regenerate brittle hair and restore shine, thanks to their strong emollient and nourishing properties.

# WHAT MAKES IT SPECIAL?

NXT is exclusive to professionals and combines enhanced colour technology with a huge product portfolio, including 123 vegan friendly permanent colours, 33 ammonia-free, mildly-oxidising, demi permanent colours and 12 toners, all made in Italy.

We offer up to **100% coverage** of white hair - guaranteed. Our colours are **fully intermixable** and we also offer a **full selection** of accessories and tools.

Our 100ml tubes **provide up to 2 x applications** and we are dedicated to creating **high quality, but intelligently priced products** that enable hair professionals, like you, to deliver the standards your clients demand at a price that works for you both.



# WORKING WITH THE NXT NUMBERING SYSTEM

## LEVEL OF COLOUR

The natural colour level of your client can be determined using the natural level in the NXT colour chart as a reference, where you can also find the right reference.

## NUMBERING SYSTEM BY LEVEL OF COLOUR

|     |      |                   |
|-----|------|-------------------|
| 10. | 10-0 | Lightest Blonde   |
| 9.  | 9-0  | Very Light Blonde |
| 8.  | 8-0  | Light Blonde      |
| 7.  | 7-0  | Medium Blonde     |
| 6.  | 6-0  | Dark Blonde       |
| 5.  | 5-0  | Light Brown       |
| 4.  | 4-0  | Medium Brown      |
| 3.  | 3-0  | Dark Brown        |
| 1.  | 1-0  | Black             |

## TONES

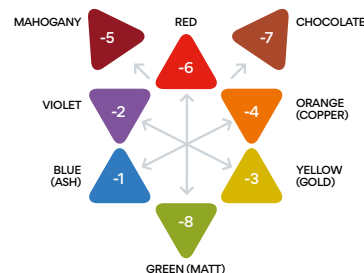
The tone of the shade will depend on the level of the shade and the intensity of each individual tone, as well as on the primary and secondary colours present within each shade.

## NUMBERING SYSTEM OF THE TONE

- > -1 ASH (BLUE BASE)
- > -2 VIOLET (VIOLET BASE)
- > -3 GOLD (YELLOW BASE)
- > -4 COPPER (ORANGE BASE)
- > -5 MAHOGANY (RED-VIOLET BASE)
- > -6 RED (RED BASE)
- > -7 CHOCOLATE
- > -8 MATT (GREEN BASE)

**5-62**

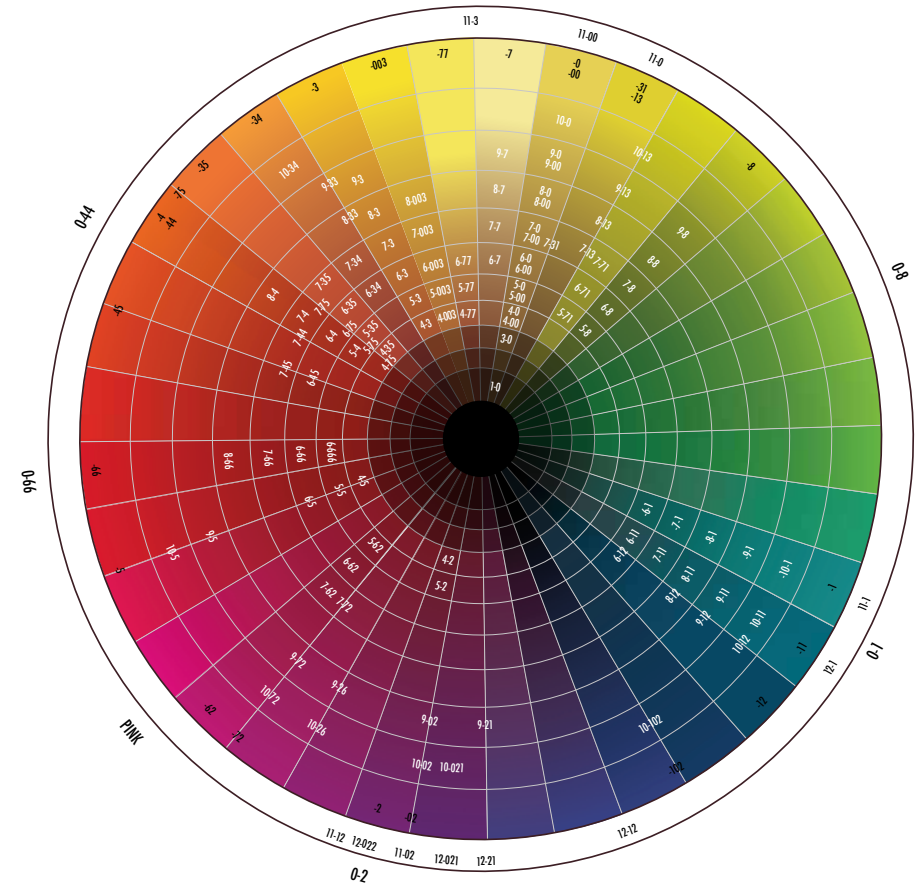
1. Level of Colour depth  
2. Primary Tone  
3. Secondary Tone



## NXT COLOUR WHEEL

To better understand the colour wheel, we have inserted on to the illustration below every shade of NXT permanent colour and where it sits in relation to other colours and shades.

Below you can see an explanation of where all NXT permanent colours sit within the colour wheel.



## HOW TO READ A SHADE

- The first number of the shade indicates the level of colour (colour depth), this number refers to how light or how dark the colour is. Other numbers, that follow the "-" indicates the primary and secondary tones that are present in the colour.
- Primary tone value is the major tone of colour = colour shade. The colour shade will be more visible in the final hair colour result. The major tone also affects whether the resulting colour will be, warm or cool.
- The secondary or third tone indicates the minor tone of colour, these are reflection of colours, the reflects of colour will be less visible in the final hair colour.
- When the primary and secondary tones are the same, the shade has an intense value.
- The '0' in front of the secondary tone indicates a lightening in the intensity of the reflection.

# NXT PERMANENT COLOUR



# THE SHADES

## THE NATURALS

PURE » TOTAL COVERAGE » COOL » WARM » VIBRANT

### NATURAL -0

Up to 100% white / grey coverage. Use: alone or mixed. When covering grey hair intermix desired shade with natural base shade (in equal parts).

### INTENSE NATURALS -00

Up to 100% grey coverage also on resistant hair. Rich naturals, contain more pigments. Use: alone or mixed. When covering white / grey hair intermix desired shade with natural shade (in equal parts).

### WARM INTENSE NATURAL -003

Up to 100% white / grey coverage. Warm natural results. Use: alone or mixed. When covering white / grey hair intermix desired warm shade with proper natural shade (in equal parts). Mix with -3 / -31 / -33 / -34 / -35 / -7 / -77 / -4 / -44 / -45 / -62 / -66 to increase white / grey coverage while keeping warm tones.

## ASH

PURE » GREAT COVERAGE » COOL

### ASH -1

Cool, blonde results. Mix with fashion shades to create multiple looks. Use on dark tones to lighten up to 3 levels without undesired warm tones.

### INTENSE ASH -11

Intense ash shades provide deep ash tones. They neutralise warmth and create cool tones.

### IRIDESCENT -21/-12

Cool, blonde results. Mix with fashion shades to create multiple looks. Can be used to tone-on-tone.

### MATT -8

Cool natural results. No undesired yellow tones. Use: alone or mixed. Mix -8 with the relevant natural base to increase white coverage. To maintain cool tones add -1, -11, -12, -21 with -00.

## BEIGE ASH

PURE » GREAT COVERAGE » RICH » COOL » WARM

### BEIGE BLONDE -13

Ash and gold in the beige blonde formula create balanced cool tones whilst maintaining golden tones. Leaving hair with a perfect rich golden ash colour.

### GOLDEN ASH -31

Sophisticated gold with an original ash hint.

## GOLDEN

PURE » RICH » GREAT COVERAGE » WARM » VIBRANT

### GOLDEN -3

Use to create results with golden tones. Mix with Warm Natural or Natural series for up to 100% grey coverage. Result: excellent for natural golden tones.

### INTENSE GOLD -33

Characterised by strong golden tones. Intense gold contains more pigments making these suitable for colour resistant hair. Mix with Warm Natural or Naturals series for up to 100% white / grey coverage. Recommended for pre-pigmentation services to control cool tones.

### GOLDEN COPPER -34

The perfect blend of warm tones to give a softer copper tone with a golden focus. A palate for emulating natural golden copper blonde tones.

## COPPER

INTENSE » WARM » VIBRANT » BRIGHT

### COPPER -4

Excellent for copper tonality.

### INTENSE COPPER -44

Characterised by intense copper tones, the colours are extremely brilliant.

## MAHOGANY

PURE » GREAT COVERAGE » INTENSE

### MAHOGANY -5

Characterised by delicate red-violet tones.

### COPPER MAHOGANY -45

With a leading copper tone and a soft tone of mahogany, these give beautiful bronze hues to the mahogany series.

### GOLDEN MAHOGANY -35

With a leading gold tone and a subtle tone of mahogany providing additional dimension to the shade. Mix with the -003 range for enhanced white hair coverage.

## RICH BROWN/CHOCOLATE

PURE » GREAT COVERAGE » INTENSE

### RICH BROWN (CHOCOLATE/MAHOGANY) -75.

Rich brown tones with hints of mahogany creating a undertone of red violet warmth.

### CHOCOLATE -7

Very natural brown with neutral results.

### INTENSE CHOCOLATE -77

A rich brown that contains more pigment. An intense brown that gives neutral results.

### CHOCOLATE ASH -71

Rich chocolate brown tones with a soft ash effect gives subtle control of warmth without compromising reflect and shine.

## VIOLET/RED

IRIDESCENT » COOL / PURE » VIBRANT » INTENSE

### VIOLET RED -26

Available at a level 9 and 10, perfect for creating those champagne looks.

### VIOLET BROWN -2

Cool and intense violet reflects.

### RED VIOLET -62

Excellent for red and red/violet tonality providing cool red results.

### INTENSE RED -66

Vibrant, pure red. Excellent for intense and shiny red tonality. Characterised by intense red tones, to create bright and vibrant colours.

### DEEP INTENSE RED -666

Deep and intense, producing vibrant and shiny result.

## PEARL

PURE » GREAT COVERAGE » RICH » COOL » WARM

### PEARL -02

Sophisticated blonde and platinum results with an original pearl tone.

## SUPER LIGHTENERS

BLONDE » COOL » WARM » PASTEL » BRIGHT

### SUPER LIGHTS

(11-0, 11-00, 11-1, 11-02, 11-3)

These have in built mattening tones, and are of benefit on darker bases to provide more control when lifting.

### ULTRA LIGHTS

(12-022, 12-021, 12-1, 12-12, 12-21)

Characterised by a higher lightening power if compared to other series. The best results are achieved from a level 6 or lighter. It is paramount that you choose the correct counteracting pigment to achieve optimum results.

## CORRECTORS & INTENSIFIERS

### RED 0-66 INTENSIFIER

Red Intensifier can be mixed with all NXT COLOUR PLUS shades to give greater intensity to the red tone value.

### GREEN 0-8 CORRECTOR

Used to create a more matt effect and a cooler result to any browns.

### ORANGE 0-44 INTENSIFIER

Used to enhance the orange reflects on the Copper and Red series.

### BLUE 0-1 CORRECTOR

Used to add an ash tone to any shade

### VIOLET 0-2 CORRECTOR

Used to enhance violet of the Pure Violets, Mahogany and Reds series.

## NEUTRAL

### 0-000 BOOSTER

A booster that will add lift to any shade of 1-2 levels. Ideal for 'gently breaking through artificial colour'.

It does not dilute as such, as it's a lifting agent.

# OVER 120 PERMANENT COLOURS

# THE COLOUR

# CHART

GREAT SELECTION OF SHADES TO PROVIDE  
UNLIMITED COLOUR SOLUTIONS FOR YOUR CLIENTS.



## KEY POINTS

- easy application
- excellent coverage of white / grey hair
- protects and nourishes the hair
- long lasting colour, resists fading
- beautiful, rich colours
- great selection of tones and shades
- colours mix easily providing unlimited combinations

| NATURALS |      |       | ASH  |      |      |      |     | BEIGE ASH |       | GOLDEN |      |       | COPPER |      | MAHOGANY |      |      | CHOCOLATE |      |     |      | VIOLET / RED |     |      |      |       | PEARL |        |
|----------|------|-------|------|------|------|------|-----|-----------|-------|--------|------|-------|--------|------|----------|------|------|-----------|------|-----|------|--------------|-----|------|------|-------|-------|--------|
| -0       | -00  | -003  | -1   | -11  | -21  | -12  | -8  | -31       | -13   | -3     | -33  | -34   | -4     | -44  | -5       | -45  | -35  | -75       | -77  | -7  | -71  | -26          | -2  | -62  | -66  | -666  | -02   | -021   |
| 10-0     |      |       | 10-1 |      |      |      |     |           | 10-13 |        |      | 10-34 |        |      | 10-5     |      |      |           |      |     |      | 10-26        |     |      |      |       | 10-02 | 10-021 |
| 9-0      | 9-00 |       | 9-1  | 9-11 | 9-21 | 9-12 | 9-8 |           | 9-13  | 9-3    | 9-33 |       |        | 9-5  |          |      |      |           |      | 9-7 |      | 9-26         |     |      |      |       | 9-02  |        |
| 8-0      | 8-00 | 8-003 | 8-1  | 8-11 |      |      | 8-8 |           | 8-13  | 8-3    | 8-33 | 8-34  | 8-4    |      |          |      |      |           |      | 8-7 |      |              |     |      | 8-66 |       |       |        |
| 7-0      | 7-00 | 7-003 | 7-1  | 7-11 |      |      | 7-8 | 7-31      | 7-13  | 7-3    |      | 7-34  | 7-4    | 7-44 |          | 7-45 | 7-35 | 7-75      |      | 7-7 | 7-71 |              |     | 7-62 | 7-66 |       |       |        |
| 6-0      | 6-00 | 6-003 | 6-1  | 6-11 |      |      | 6-8 |           |       | 6-3    |      | 6-34  | 6-4    |      | 6-5      | 6-45 | 6-35 | 6-75      | 6-77 | 6-7 | 6-71 |              |     | 6-62 | 6-66 | 6-666 |       |        |
| 5-0      | 5-00 | 5-003 |      |      |      |      | 5-8 |           |       | 5-3    |      |       | 5-4    |      | 5-5      |      | 5-35 | 5-75      | 5-77 |     | 5-71 |              | 5-2 | 5-62 |      |       |       |        |
| 4-0      | 4-00 | 4-003 |      |      |      |      |     |           |       | 4-3    |      |       |        |      | 4-5      |      | 4-35 | 4-75      | 4-77 |     |      |              | 4-2 |      |      |       |       |        |
| 3-0      |      |       |      |      |      |      |     |           |       |        |      |       |        |      |          |      |      |           |      |     |      |              |     |      |      |       |       |        |
| 1-0      |      |       |      |      |      |      |     |           |       |        |      |       |        |      |          |      |      |           |      |     |      |              |     |      |      |       |       |        |

|             |        |        |      |       |       |
|-------------|--------|--------|------|-------|-------|
| SUPERLIGHTS | 11-0   | 11-00  | 11-1 | 11-02 | 11-3  |
| ULTRALIGHTS | 12-022 | 12-021 | 12-1 | 12-12 | 12-21 |

|              |      |      |     |         |       |
|--------------|------|------|-----|---------|-------|
| INTENSIFIERS | 0-44 | 0-66 |     | BOOSTER | 0-000 |
| CORRECTORS   | 0-8  | 0-1  | 0-2 |         |       |

|                     |      |      |       |       |        |
|---------------------|------|------|-------|-------|--------|
| METALLIC COLLECTION | PINK | 7-72 | 9-72  | 10-72 | 10-102 |
|                     | 6-12 | 8-12 | 10-12 | 11-12 | 10-11  |

# THE METALLIC COLLECTION

The Metallic shades should be used to colour tone-on-tone, and lighten up to 1 level.

It is recommended to pre-mix the colour at least 10-20 minutes prior to application.

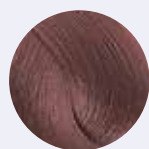
Always apply to hair which has been lifted to a clean base 9 or 10.

NXT Metallics should be mixed in equal parts 1:1 colour and either NXT Cream Releaser 5 Vol. 1.5% or Cream Developer 10 Vol. 3%.

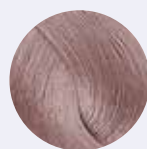
Apply to clean, dry hair and leave for 40 minutes to develop checking the hair regularly.

Always carry out a skin test before the application of NXT Metallic shades.

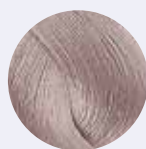
**Mixing ratio 1:1**



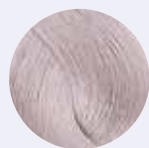
7-72



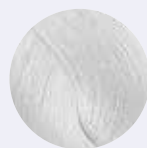
9-72



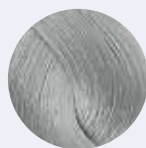
10-72



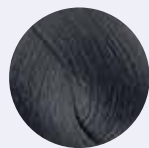
10-102



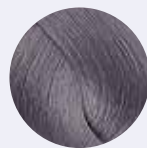
11-12



10-11



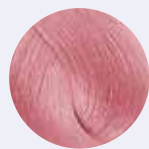
6-12



8-12



10-12



PINK



# NXT CREAM DEVELOPERS

Available in: 250ml & 1000ml

**Gentle formula** specially formulated to achieve accurate colour results and designed to provide:

- Great consistency together with NXT Colours.
- Superior creamy texture.
- Easy and precise application.
- Makes mixing easy and fast.
- Activate enhanced colour technology.



# NXT PERMANENT COLOUR MIXING GUIDE



## MIXING GUIDELINES:

### NXT PERMANENT HAIR COLOUR LEVELS 1-10

Mix with 1:1 with NXT Cream Developer

**3% 6% 9% or 12%**

e.g.: 50ml of NXT 4-00 INTENSE MEDIUM BROWN with 50ml 3% Cream Developer.



**1:1**

### SUPERLIGHTS and ULTRALIGHTS

Levels 11 & 12 mix with 1:2 Cream Developer 9% or 12%. e.g.: 50ml of NXT 11-00 SUPERLIGHT PLATINUM BLONDE with 100ml 9% Cream Developer.



**1:2**

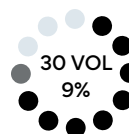
## PROCESSING TIMES:



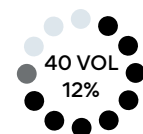
**For level on level colouring or colouring bleached hair**  
Mix with 3% (10 Vol) and develop for up to 40 mins.



**For coverage of grey hair or lightening 1 level**  
Mix with 6% (20 Vol) and develop for 30-40 mins. Lightening by 2-3 levels mix with 9% (30 Vol.) and develop for 40 mins.



**SUPERLIGHTS and ULTRALIGHTS: lightening by 4-5 levels**  
Mix with 9% (30 Vol) or 12% (40 vol) and develop for 40-45 mins.



## FIRST APPLICATION:



### Hair length up to 20cm:

Apply colour to the lengths and ends of hair and leave for 20 mins, then apply to the roots leaving for a further 20 mins.



### Hair length over 20cm:

Apply colour to the ends of hair and leave for 20 mins, then apply to the length of hair and leave for a further 20 mins finally, finish by applying remaining colour to roots for 20 mins.



### Total time 40 minutes.

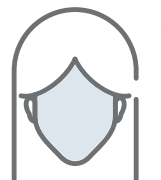
If colouring white hair, increase the processing time by 5 mins.

### Total time 60 minutes.

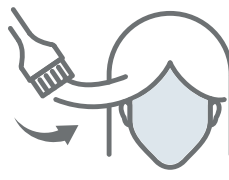
## REGROWTH APPLICATION:



Apply colour to regrowth and leave for 20-25 mins.  
**Total time 35-45 mins.**



Dampen the lengths and ends with water, then apply the colour.



Leave for a further 15-20 mins.



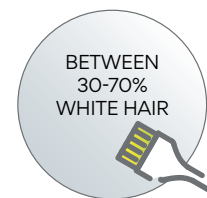
### SUPERLIGHTS and ULTRALIGHTS:

Apply colour to regrowth only. Do not comb through ends to avoid emphasising the difference.

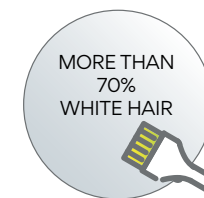
## COLOURING WHITE OR GREY HAIR:



To simultaneously colour and lighten hair, use a tone lighter than the desired tone.



Use the desired tone.



Use one tone darker than the desired tone.

*While using fashion tones on hair with 50% white or more, mix the desired tone with an equal amount of natural tone of the same level.*

## MIXING RATIO:

| %   | VOL.    | USE                                                                |
|-----|---------|--------------------------------------------------------------------|
| 3%  | 10 VOL. | Toning<br>Works on the same depth<br>Darkening the hair            |
| 6%  | 20 VOL. | White hair coverage<br>1 level of lift                             |
| 9%  | 30 VOL. | 2-3 levels of lift<br>Use with SUPERLIGHTS<br>Use with ULTRALIGHTS |
| 12% | 40 VOL. | 3-4 levels lift<br>Use with SUPERLIGHTS<br>Use with ULTRALIGHTS    |

## CORRECTORS, INTENSIFIERS AND BOOSTER:

**NXT 0-000 Neutral Booster** is formulated to give an extra one to two levels of lift when mixed with your chosen colour shade and developer.

**0-1 Blue, 0-8 Green and 0-2 Violet** provide colour correction services and can be added to subdue unwanted tones. See the colour star for more information.

**Our 0-44 Orange and 0-66 Red intensifiers** create a more intense colour in the NXT permanent hair colour portfolio. The lighter the base shade the less corrector or intensifier is needed.

For optimum results, mix as follows:

| Base | Max amount (CMs) of corrector per 100mls (1 tube) | Max amount (CMs) of corrector per 50mls (½ tube) |
|------|---------------------------------------------------|--------------------------------------------------|
| 12   | 1cm                                               | 0.5cm                                            |
| 11   | 2cm                                               | 1cm                                              |
| 10   | 3cm                                               | 1.5cm                                            |
| 9    | 4cm                                               | 2cm                                              |
| 8    | 5cm                                               | 2.5cm                                            |
| 7    | 6cm                                               | 3cm                                              |
| 6    | 7cm                                               | 3.5cm                                            |
| 5    | 8cm                                               | 4cm                                              |
| 4    | 9cm                                               | 4.5cm                                            |
| 3    | 10cm                                              | 5cm                                              |
| 1    | 12cm                                              | 6cm                                              |

## AFTER THE COLOUR:

At the end of the development time gently emulsify the colour with a little warm water and rinse thoroughly. Apply a professional colour protect shampoo, massage gently and rinse thoroughly.

Finish with colour protect conditioner or treatment mask, rinse thoroughly and style as normal.

## PRELIMINARY ALLERGY TEST:

This product may cause skin irritation. A preliminary allergy test is advised 48 hours before using the product. Wash an area of skin on the inner arm or behind the ear then apply a small amount of the colour and leave for 48 hours. After 48 hours wash the treated area. If it does not show any irritation proceed with the colour application. If any abnormal reactions such as itching, redness or swelling occur do not apply NXT Permanent Hair Colour. This test should be carried out before each application. This product must not be used for tinting eyebrows or eyelashes.

# WORKING WITH NXT PERMANENT COLOUR



## COLOURING WHITE HAIR

White hair is the result of melanin loss. This lack of natural pigment gives the hair a dull and flat appearance.

A professional colouring service on white hair does not only mean covering up the white hair, but to obtain a natural, shiny and radiant result.

FOR BEST PROFESSIONAL COLOUR RESULTS CERTAIN RULES SHOULD BE FOLLOWED:

- **From 0% to 50% of white hair**, use the desired shade.
- **From 50% to 100% of white hair** apply 1/2 of the desired shade with 1/2 of the corresponding shade from the Natural series. Choose the volume of cream developer indicated based on the lightening that you want to achieve.

**In case of really resistant hair, use the Intense Natural series.**

## TIPS WHEN COLOURING WHITE HAIR

Increase the natural base to up to 3/4 of the formula then 1/4 of the fashion shade or use -003 for fashion shades of a warm tone (-3,-6,-5,-7, -77, -4).

To achieve the **best results and up to 100% white coverage** please allow 45 mins of development time. If using heat accelerators during application - please check after 25 minutes.

## FIRST TIME COLOURING NATURAL HAIR

This technique is intended to give even-looking results on natural hair, avoiding excess lightening at the root which is due to the stratum corneum of the melanins being more fragile in this area.

### HOW TO PROCEED:

- Divide the hair into four sections with a parting that goes from ear to ear and from the centre of the forehead down to the nape of the neck, passing through the top of the head. Begin the colour application, starting from the right rear section.
- Apply the colour onto the roots, choosing the volume of cream developer indicated based on the lightening that you want to achieve. Proceed with the same method on the remaining sections.
- Apply the colour on the lengths and ends. Leave to work for the time indicated.
- Once it has been left to work, emulsify the colour well, rinse thoroughly and follow with a professional colour safe shampoo and conditioner.

### TOP TIP

Apply a colour 1 shade lighter on the ends for a more natural result, hair is naturally slightly darker at the root.

## FULL-HEAD APPLICATION

### SAME DEPTH OR DARKER

Apply the colouring mixture immediately from roots to ends.  
**DEVELOPMENT TIME: 30 - 40 mins.**

### LIGHTENING

**FIRST STEP:** apply the colouring mixture to lengths and ends only. Leave approximately 2cm free from the scalp.  
**DEVELOPMENT TIME: 20 mins.**

**SECOND STEP:** apply the colouring mixture to the roots.  
**DEVELOPMENT TIME: 30 - 40 mins.**

## REGROWTH APPLICATION

### STEP ONE:

Apply part of the mixture to regrowth only.

### DEVELOPMENT TIME:



20 - 25 mins

### STEP TWO:

Dampen the lengths and ends with water, then apply the colour, comb through. Emulsify any remaining product in to the ends.

### DEVELOPMENT TIME:



15 - 20 mins

### TOP TIP

As an alternative to step 2, select the corresponding demi permanent colour and apply through mid-lengths and ends, mixed with NXT Cream Releaser 5 vol. (1.5%) And develop for 20 mins.

## LONG ROOT TECHNIQUE

This technique is advise for over 3cm (1 inch) of regrowth.

### STEP ONE:

begin the colouring process 3cm (1 inch) from the root and bring colour to the demarcation point.

### STEP TWO:

add the desired colour to roots.

### DEVELOPMENT TIME:



30 - 40 mins.

The reason for applying the colour to the roots last is because the roots are closer to the head and generates heat so they develop faster. By using the long root technique it covers all the roots and the part away from the 3cm (1 inch) has longer process time and will give perfect coverage.

## HOW TO USE THE BOOSTER SERIES

### COLOUR CORRECTION

0-1 Blue, 0-8 Green and 0-2 Violet provide colour correction services and can be added to subdue unwanted tones.

**See the colour star for more information.**

### COLOUR INTENSIFICATION

Our 0-44 Orange and 0-66 Red intensifiers create a more intense colour in the NXT permanent hair colour portfolio. The lighter the base shade the less corrector or intensifier is needed.

Mix the Booster shade to NXT shade to enhance the colour vibrancy and intensity.

### MIXING:

1 part colouring cream (NXT shade + Booster shade) mixed with 1½ part of NXT Cream Developer 20-30-40 volume.

i.e. mix 40ml of NXT shade + 20ml of Booster shade + 90ml of NXT Cream Developer

### DEVELOPMENT TIME:

35 minutes.

## O-000 BOOSTER - WHAT IS ITS PURPOSE?

**O-000 is used to create lighter and brighter shades.**

It can lift up to 1 - 2 shades on its own. It can be safely added to the Superlight and Ultralight series and to any colour above a level 6. Add to your fashion colours for more lift and therefore a more pale result. It will provide 1-2 levels of lift.

## TONERS & TIPS

- **To eliminate unwanted yellow/gold tones:**  
use 9-02 or 9-21 or 9-12 with NXT 10 Vol. (3%)
- **To eliminate unwanted brassy/orange tones:**  
use 9-1 or 10-1 with NXT 10 Vol (3%)
- **To counteract unwanted red in the hair:**  
add Green in your mix (quantity of 0-8 depends on the desired result). Alternatively, use one of the MATT -8 shades.

### ADDING TONES TO BLEACHED WHITE HAIR:

- 10-26 achieves a soft champagne tone
- 9-26 achieves a violet champagne tone
- 10-02 achieves a pearl/soft beige tone
- 9-02 achieves a rustic/violet tone
- 10-1 achieves an ash/cool tone
- 9-12 achieves a light silver tone
- 8-12 achieves a silver tone
- 9-21 achieves a light violet, silver tone
- 9-7 achieves a cool fawn tone
- 9-13 achieves a soft beige tone

### CORRECTIVE SHAMPOO

#### HOW TO ADJUST OR STRIP OUT UNWANTED TONES

To eliminate hard and unwanted tones, like eliminating a red or copper base that shows through brown or ash tones; or lifting a colour that has turned out too dark.

#### GENTLE METHOD

- Apply to pre shampooed and towel dried hair.
- Mix x1 scoop of bleach/lightener powder with 30-60ml of warm water (not hot) to preferred consistency.
- Add 15ml of hydrating shampoo.
- Apply to the required areas of the hair using either a tint brush or sponge.
- Use cotton wool to protect the root area.

or

#### MEDIUM METHOD

- Apply to pre shampooed and towel dried hair.
- Mix x1 scoop of bleach/lightener powder with 40ml of warm water (not hot), 15ml of hydrating shampoo and 40ml of 9% (30 Vol) peroxide.
- Apply to the required areas of the hair using either a tint brush or sponge.
- Use cotton wool to protect the root area.

## GENERAL TIPS:

Run out of your go to colour? The NXT range is fully intermixable so you can create the colour you need!

When mixing to create intermediate levels always use 1/4 of the darker level to 3/4 of the lighter level to have a true intermediate level.

If you mix a colour level 5 with a colour level 7 in equal parts you will not obtain a colour level 6. In order to obtain a level 6, you should mix 1/4 of the darker colour with 3/4 of the lighter colour.

**i.e. How to obtain a 7-34 NXT colour:** mix 1/4 of 6-34 NXT with 3/4 of 8-34 NXT.



# NXT DEMI PERMANENT COLOUR



# NXT MILDLY OXIDISING DEMI PERMANENT COLOUR

For clients wanting to change their hair with less commitment, experiment with a new shade before they take the permanent plunge or looking to add a gorgeous gloss to their locks, our Mildly Oxidising Demi Permanent Hair Colours are your perfect colour choice.

Unlike true 'demis' this mildly oxidising demi permanent range offers more durability with a gradual fade that lasts between 18 and 24 washes, which gives you, the colourist, the confidence that your clients' salon results will last until the next appointment.

NXT Demi Permanent hair colours are free from ammonia and are also paraben free meaning they are gentle on the hair enabling you to use them during a colour correction service or straight after perming or straightening the hair. NXT Mildly Oxidising Demi Permanent Hair Colours have a gentle action on the hair with colour only partially penetrating the cortex and sitting closer to the cuticle to give greater shade intensity and shine.

## HIGH QUALITY PIGMENTS

The colour pigments are a mixture of small and medium molecules which easily penetrate the hair cuticle and cortex. Once the colour pigments have penetrated the hair, chemical reactions occur to develop the molecules into larger colour molecules which hold in the hair assuring up to 50% grey coverage and 70% blend, long-lasting colour, and a high shine finish. Use with our low strength Cream Releaser for perfect colour results.

# 33 SHADES

## NXT CREAM RELEASER

The rich and creamy consistency of the mild releaser blends brilliantly with our Mildly Oxidising Demi Permanent Hair Colour for quick and easy application and fantastic results. Available in 1.5% volume, the releaser activates your colour and mildly locks it into the hair for results that last from 18-24 washes.

The NXT Cream Releaser is formulated with conditioning agents so that your client's hair will be protected from the harmful effects of hydrogen peroxide. It is all about rich, vibrant, glossy looks that look and feel fantastic.



# NXT MILDLY OXIDISING DEMI PERMANENT COLOUR MIXING GUIDE

## MIXING GUIDELINES:



### 1:2

The normal mixing ratio is 1:2 (50ml NXT Demi Permanent Colour + 100ml NXT Cream Releaser)

For more intense coverage of grey hair the mixing ratio is 1:1.5 (50ml NXT Demi Permanent Colour + 75ml NXT Cream Releaser)



### 1:1.5

## PROCESSING TIMES:



WITHOUT HEAT

The development time is 20 minutes.



CHEMICALLY TREATED HAIR

If using on permed or straightened hair reduce development time by 5 minutes.



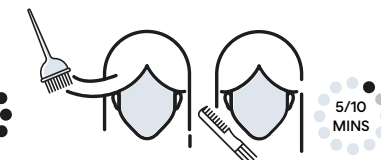
TONING

The development time when toning is 5-10 minutes dependent on the depth of result that is required.

## APPLICATION: COLOUR REFRESH:

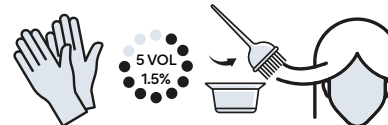


Apply colour to the root and ends of the hair, leaving for up to 20 minutes.



For colour refreshing, apply the product to the mid-lengths and ends of the hair, comb through and leave 5-10 minutes.

## BEFORE THE COLOUR:

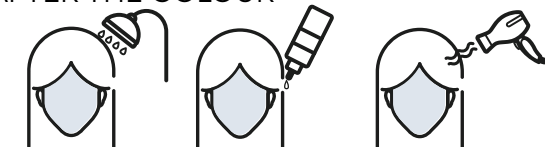


Always wear gloves.

Always mix NXT Demi Permanent Colour with NXT Cream Releaser 1.5% (5 Vol).

Applying using a non metallic bowl and tint brush or an applicator flask.

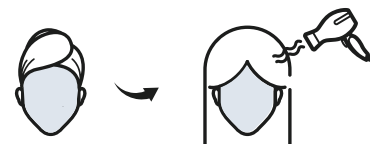
## AFTER THE COLOUR:



At the end of the development time gently emulsify the colour with a little warm water and rinse thoroughly.

Apply a professional colour protect shampoo, massage gently and rinse thoroughly.

Finish with colour protect conditioner or treatment mask, rinse thoroughly and style as normal.



The mixture could be applied to shampooed towel dried hair.

For longer lasting or more intense results, the product can be applied to dry hair.

## WARNING:

**FOR PROFESSIONAL USE ONLY. HAIR COLOURANTS CAN CAUSE AN ALLERGIC REACTION WHICH IN CERTAIN CASES MAY BE SEVERE. THEREFORE, TO HELP REDUCE THE RISK OF AN ALLERGIC REACTION, IT IS ESSENTIAL TO FOLLOW THE PRECAUTIONS BELOW:**



## PRELIMINARY ALLERGY TEST:

This product may cause skin irritation. A preliminary allergy test is advised 48 hours before using the product. Wash an area of skin on the inner arm or behind the ear then apply a small amount of the colour mixed with the releaser and leave for 48 hours. After 48 hours wash the treated area. If it does not show any irritation proceed with the colour application. If any abnormal reactions such as itching, redness or swelling occur do not apply NXT Mildly Oxidising Demi Permanent Hair Colour. This test should be carried out before each application. This product must not be used for tinting eyebrows or eyelashes. For further information please visit the skin test guidance section on our website [nxthair.co.uk/skin-test-guidance](http://nxthair.co.uk/skin-test-guidance).



# WELCOME TO THE **NXT** LEVEL OF TONERS



## WHY **USE** TONERS?

Toners are the finishing touch that transform hair colour from bland to beautiful.

Everyone loves that freshly coloured look. Over time, lifting and colouring the hair can create unwanted under-tones, warmth and a halo effect that causes an unnatural hue.

Toners ensure a superior blonde finish. They neutralise brassiness and create a stunning shade that can showcase a client's personality, define their look, or subtly enhance their low-lights.

NXT Toners are the perfect addition to your service menu as a conditioning colour treatment for bespoke tones, a refresh service between full colour transformations, or as part of a colour correction appointment.

Savvy salons are also boosting their retail revenue by adding colour maintenance packages to their aftercare advice.

# BECOME BLONDE'S LONGER-LASTING COLOUR

It's no secret that blonde clients can be the biggest-spending most loyal guests when they find a colourist they trust.

NXT Toner Colouring Creams can be your secret to creating the long-lasting personalised colour that develops that coveted client-colourist bond.

When used to create a bespoke tone, colour correct or add a pretty pop of a fashion shade, NXT Toners produce beautiful results that will last for up to 6 weeks.

And because the ammonia-free formula is enriched with Argan Oil and Vitamin E its gentle on the hair to give clients a healthy finish that they'll keep coming back for.

0 WEEKS

3 WEEKS

6 WEEKS



# HOW TO MIXING GUIDELINES FOR NXT TONERS

The six-step solution to long-lasting colour and healthy-looking shine.



- 1 Mix 1 part of Toner with 2 parts of NXT Releaser 5 Vol (1.5%) or NXT Developer 10 Vol (3%).



- 2 Generously apply the product to damp, towel-dried or dry hair.



- 3 Toner should be applied to fine sections of hair, using a bottle or brush (according to your preference).



- 4 Leave to develop for up to 20 minutes, checking development visually for the results.



- 5 Rinse the hair until the water runs clear before cleansing with your favourite colour protect shampoo.



- 6 Finish with a colour conditioner or mask, rinse thoroughly and style.

Let the compliments begin.

## Balancing and Neutralising

Allow up to 20 minutes for clean colour results.

## Colour Refresh Services

Leave for up to 10 minutes for a perfect pick-me-up.

# 12 TANTALISING TONES

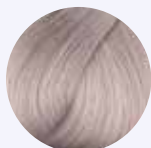
## NXT TONER

### CHART

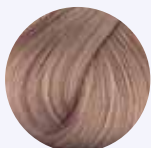


A nourishing collection of 12 ammonia-free toners that are formulated with Argan Oil and Vitamin E to care as they colour the hair.

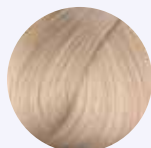
You'll banish brassiness and achieve perfect neutralised shades from cool, smoky steels and ashes, through pretty pinks and apricots, to the beiges and biscuits that enhance a must-wear blonde.



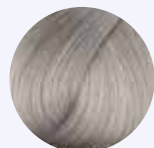
**10-21 Ice Irissee Toner**  
Neutralise hints of yellow and add a sumptuous iridescent hue to your cool blondes.



**9-22 Biscuit Toner**  
A sophisticated, but neutral blonde with a violet base that balances out unwanted tones.



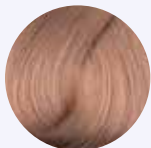
**10-02 Sand Toner**  
A perfect summer shade that injects light and vibrancy into all blonde bases.



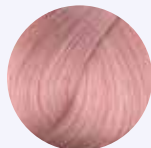
**8-12 Steel Toner**  
A gorgeous grey that neutralises any orange or yellow tones.



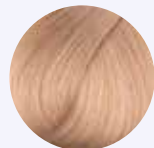
**10-11 Ash Toner**  
The must-have toner for those cool ashy locks. Created with a blue underbase to counteract reds and oranges.



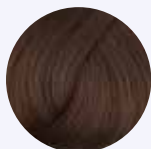
**9-5 Rose Gold Toner**  
A classy, expensive-looking shade with rosewood tones for an ethereal finish.



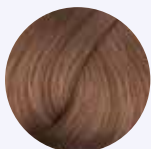
**PINK Pink Toner**  
Add a pop of soft pastel perfection with this modern rosy hue.



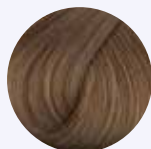
**10-43 Apricot Toner**  
A beautiful blend of copper and gold for the prettiest finish. Just peachy!



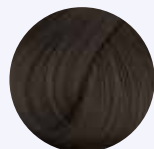
**7-7 Milk Chocolate Deep Toner**  
A delicate neutral brown that's ideal for reducing an orange glow.



**9-72 Extra Light Milk Chocolate Deep Toner**  
The palest brown that's perfect for bronde blends, lowlights and colour melts.



**9-13 Extra Light Beige Deep Toner**  
A universal shade with hints of wheat and grains for a clean and neutral result.



**6-12 Graphite Deep Toner**  
A deep intense grey that's formulated for impact. A popular toner for male clients.

### KEY POINTS

#### Free from:

- ✓ Ammonia
- ✓ Direct Dye
- ✓ Alcohol
- ✓ Animal Products

#### Enhance hair quality with:

- ✓ Argan Oil
- ✓ Vitamin E
- ✓ 12 in-demand shades



# NXT BLEACH & LIGHTENING



# BLEACHING SERVICE

NXT Bleaching Powders all have a unique formula which give an excellent result and make it possible to work with total confidence. NXT bleaching products lend themselves well to off scalp lightening, and combine easily with different types of Cream Developers in whatever volume required.

## NXT PRO-TECH BLEACH 500G

### PRO-TECH BLUE BLEACH Dust Free.

- Up to 7 levels of lift
- Plex Technology helps to protect the hair
- Polyamino Sugar Condensate leaves the hair healthy and soft
- Vegan friendly

This product has been developed with hairdressers for hairdressers. It combines the professional quality you would expect from NXT with the latest cutting-edge technology.

This bleaching powder is a 2 in 1 product, combining bleaching strength whilst conditioning the hair to leave it healthy and soft. It contains an ingredient called Polyamino Sugar Condensate which helps to protect and maintain the hair during the entire application process. Achieving up to 7 level of lift in only one session.

Mix this bleach 1:2 with your chosen NXT developer.

### HOW TO USE PRO-TECH BLEACH

NXT Pro-Tech Bleach mixes easily and quickly with NXT Cream Developer. Processing time dependent on lift required and volume used.

| TYPE OF LIGHTENING | PEROXIDE     | TIME ON-HAIR |
|--------------------|--------------|--------------|
| 3/4 levels         | 20 Vol (6%)  | 20-25 Mins.  |
| 4/5 levels         | 30 Vol (9%)  | 25-35 Mins.  |
| 6/7 levels         | 40 Vol (12%) | 35-45 Mins.  |



## POWER PACK BLEACHING POWDER 1KG

- Dust free
- Up to 6 levels of lift
- Low odour
- Cost effective
- High lift
- Low ammonia
- Low dust formula
- Vegan friendly



For significant lift of up to 6 levels NXT Power Pack bleach is the perfect solution for all colour technicians. It is manufactured with a vegan friendly formula using special ingredients to guarantee the best results possible. The powder mixes easily and quickly with NXT Cream Developer.

Containing two 500g bags, this 1kg tub ensures you won't run out any time soon.

The bleach can be mixed with any of the NXT developers you require, however, for best results, follow the instructions below.

**Mix one measure (30ml) with 60ml of NXT Cream Developer.**

## NXT MECHE EXTRA LIGHTENING SYSTEM

NXT Meche Extra lightening is made of two components; a tube and a sachet.

This low ammonia formulation is a gentle yet powerful lightening system which lifts the natural colour of the hair by up to 5 levels without dramatically compromising the quality of the hair.

It is ideal for all highlighting techniques, particularly free hand balayage.

**Mix 30ml NXT Meche Extra Lightening Cream (tube) with one sachet (50g) NXT Meche Extra Lightening Powder and 30-60ml NXT Cream Developer depending on the consistency required.**

**Leave for up to 35 minutes checking regularly.**

- Up to 5 levels of lift
- Gentle formula
- Low levels of ammonia
- Contains sweet almond milk
- Creamy base rich in emollients to help protect hair during lightening
- Great for free hand techniques



# BLONDE FX®

Blonde FX® is ideal for those with blonde, bleached, or grey hair, offering a powerful solution for neutralising unwanted warm tones in as little as 10 seconds. With this revolutionary product, achieving a radiant, cool blonde has never been easier or faster.

## HOW TO USE



PLATINUM BLONDE PROCEDURE IS PERFORMED AT BASE 10 YELLOW BLONDE.

1. Wash hair with gentle shampoo and rinse.
2. Apply Blonde FX® to wet hair and massage. Leave on for 10 seconds and rinse. Repeat if necessary. If hair is dry, apply colour mask and rinse.
3. Proceed with the styling.

**RESULT:** neutralising of unwanted yellow tones.

**BLONDE FX® ALSO WORKS AT BASES 8-9 ON YELLOW & COPPER TONE AFTER LIGHTENING.**

1. Wash hair with gentle shampoo and rinse.
2. Apply Blonde FX® to wet hair and massage. Then comb, leave on from 30 seconds to 3 minutes and rinse thoroughly.
3. Proceed with toning and styling.

**RESULTS:** Neutralising of unwanted yellow & copper tone + pigment stability after toning.



## VISIBLY TRANSFORM BLONDE HAIR FOR A RADIANT CLEAR COOL BLONDE!

**REMOVE YELLOW AND COPPER TONES IN AS LITTLE AS 10 SECONDS\***



# NXT ACCESSORIES

## NXT COLOUR REMOVAL SYSTEM

When permanent artificial colour is applied to the hair with developer, larger coloured dye molecules are formed which are trapped in the hair. To remove these large colour molecules, they have to be reduced in size again and rinsed from the hair and that is exactly what the NXT Hair Colour Removal System does. It is, in effect, the reverse reaction to the one that formed the colour.

Can be used on hair up to 3 times in one sitting.

Colour can be applied to hair straight after processing.



## NXT COLOURING MECHE

The modern alternative to foil, the clear panel on the front of the meche takes any guess work out of colour development times enabling you to remove the colour at the perfect moment.

The strong adhesive strips are attached close to the root for precision colouring, but can easily be released with no pulling or tugging once the process is complete. They are secure, with no slipping, making them quicker and easier to use than foil.

Our meche is available in two versatile lengths, long and short.



## NXT EXTRA LARGE COLOUR WIPES

NXT Extra Large Colour wipes are formulated to remove unsightly hair colour from the skin, particularly around the hairline, face and neck.

While long lasting, vibrant dyes are the perfect solution for head-turning hair, even the neatest, cleanest application by a skilled hair colour technician can leave colour on the skin. Avoid clients leaving the salon with any traces of dye on their face by gently rubbing on the affected areas with a wipe.



## NXT FOAM COLOUR WRAPS

Foam wraps give you the accurate colour isolation and separation you need.

They're quick and easy to apply, enable you to get very close to the root and actually speed up the development time making them the perfect colouring tool for busy salon hairdressers.

Unlike hair foil, simply fold in half for short hair or place a second wrap on top for longer lengths. There's no need to waste time and energy folding the edges as the wrap will hold the colour inside on its own.

The light thermal material of the wrap adds subtle heat, which speeds up the development time. They're resealable so you can monitor the appearance of the colour throughout the cosmetic process.

Perfect for modern highlighting techniques including balayage, babylights, ombre, colour merging and melting, these are a colouring tool that all colourists and mobile hairdressers will benefit from working with.

Available in gold, silver and mixed



## FAQs

### WHY IS THERE AMMONIA IN MY HAIR COLOUR?

Ammonia protects the hair structure better than Mono-Ethanolamine, which is often used to replace ammonia in, 'ammonia free' colours. **This guarantees better performance and better results.**

Mono-Ethanolamine is a more aggressive element which has to be used in a much higher concentration to be as effective as ammonia and to produce the same results.

Mono-ethanolamine also has much bigger liquid molecules - too big to evaporate. That's why Mono-Ethanolamine is difficult to remove and may remain in the fibres even after washing.

### WHAT IS THE NXT PATCH TEST POLICY?

#### Skin test guidance for NXT professional hair colour

The guidance from AVEC / NXT regarding patch tests is based on the specific guidance we have received from our manufacturing partner in Italy.

Always read and follow the NXT colour instructions to carry out a skin test. The guidance for conducting an allergy alert test/skin test can be found on the packaging of NXT tubes and on the NXT shade chart.

#### The guidance is:

This product may cause skin irritation. A preliminary allergy test is advised 48 hours before using the product. Wash an area of skin on the inner arm or behind the ear and then apply a small amount of the colour and leave for 48 hours. After 48 hours wash the treated area.



If it does not show any irritation proceed with the colour application. If any abnormal reactions such as itching, redness or swelling occur do not apply NXT Permanent Hair Colour.

This test should be carried out before each application. This product must not be used for tinting eyebrows or eyelashes.

#### IMPORTANT

Hair colourants can cause severe allergic reactions. Always read and follow instructions carefully.

Hair colour is not intended for use on persons under the age of 16.

Temporary black henna tattoos may increase your risk of allergy.

#### Do not colour your hair if:

- You have a rash on your face or sensitive, irritated and damaged scalp
- You have ever experienced any reaction after colouring your hair
- You have experienced a reaction to a temporary, black henna tattoo in the past

Please be aware that even if a patch test has been carried out you may still experience an allergic reaction when colour is applied to the hair. An allergy test is not a guarantee of avoiding future allergic reactions. Please consult a Doctor if you have any doubts.

Any variance to these guidelines would need to be discussed and agreed with your insurance company. Different insurance companies often have specific guidance on skin testing processes written into their policy wording. AVEC / NXT can only advise that you talk to them directly regarding any policies they may allow whilst still giving you the cover and protection you want.



#### How do I carry out an allergy alert test?

Take the following steps.

- Clean a small area of skin behind the ear or on the inner surface of the forearm, using soap and water or alcohol
- Mix 5g of colour with 5g of developer (using the exact shade of colour if known; otherwise, a shade as close as possible to the shade intended to be used)
- Apply 1cm<sup>2</sup> (e.g. the size of a small coin) of the colour and developer mix on to the cleansed area of skin and allow to dry
- Leave for 48 hours without washing, covering or touching
- After 48 hours wash the area gently. During the 48 hour period, if you notice any abnormal reactions, such as itching, redness or swelling in or around the test area, remove immediately and DO NOT APPLY THE PRODUCT.

#### Can an NXT skin test be done later than 48 hours before applying hair colour?

No. The test must be done at least 48 hours before the appointment.

#### How long before 48 hours can the patch test be done?

It is recommended that a patch test is carried out as close as possible to 48 hours before the appointment. However, it is reasonable to do the test up to 7 days before provided that other factors that could cause allergic reactions do not come into play during the time between the test and the salon appointment. Examples of this include other chemical treatments such as a perm or straightening service, bleaching, etc.

#### Does the colour need to be mixed with developer prior to doing the allergy test?

Yes. Mix 5g of colour with 5g of developer and then apply to the skin.

#### Can the skin test always be carried out with the same shade – e.g. 1-0?

No. Where possible the same shade should be used as is intended to be used on the customer during the appointment. Shade 1-0 does contain the highest concentration of Resorcinol and PPD as it is the darkest shade, but other shades can contain dyes that are not present in other shades.

#### How long is a patch test valid for?

A patch test should be done at least 48 hours prior to each application of colour. This is true even for regular clients, as allergic reactions can happen at any times.

#### Should I keep a record of tests carried out on customers?

It is advised that best practice is to have a signed record of tests having been completed.

### CAN NXT BE USED ON CLIENTS WITH A NUT ALLERGY?

NXT colour contains Prunus Amygdalus Dulcis Sweet Almond Oil and Hydrolysed Sweet Almond Protein, two ingredients which derive from Almonds. As a result, we do not recommend its use on people with a nut allergy.

### CAN NXT COLOUR PACKAGING BE RECYCLED?

Yes. Our tubes are made from aluminium and the caps are PP5 which are packaged in a recyclable cardboard box. The developer bottles are PET 1 with PP5 lids.

### ARE YOU CRUELTY FREE?

Yes. We ensure none of our products are tested on animals, nor do we have anyone test on animals on our behalf.

### ARE YOU VEGAN FRIENDLY?

Yes. All our ingredients used are confirmed to be Vegan Friendly.

**NXT**  
NEXT GENERATION